

World Travel, Inc. Lands Industry Recognition on Travel Weekly's Power List 2023

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Earlier this month, Travel Weekly released their annual Power List, an inventory of the world's largest traveler providers. World Travel, Inc., a repeat honoree, is excited to be recognized as #19 on this list amongst a roster of industry powerhouse organizations.

The Power List is full of agencies carried to the top by a combination of vacation and leisure sales, as well as mergers and acquisitions. World Travel, Inc. has been focused on organic growth primarily in the corporate travel space.

According to Travel Weekly, the Power List measures full-year 2022 travel sales. Statistics reveal that the overwhelming majority of travel agencies are reporting that business travel sales are on the comeback trail, complementing the leisure category, which burst back last year. With industry sales numbers exploding, Travel Weekly restored the traditional \$100 million global sales threshold for agencies for the first time since 2020.

See full article <u>here.</u>

ABOUT WORLD TRAVEL, INC.

Headquartered out of Exton, PA, World Travel, Inc. is 100% employee-owned and entirely focused on providing clients with superior travel management services, state-of-the-art technology solutions and expert consulting services. For more information visit www.worldtravelinc.com.