



## World Travel Inc. Announces New Carbon Emission Reporting Capabilities Through Lumo

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World Travel, Inc. announces that they have completed a new carbon emission integration with Lumo. With Lumo, World Travel, Inc. now provides carbon emission reporting both pre and post flight.

Natalie McClaskey, World Travel, Inc. Director of Product Management, emphasizes the significance of this integration with the following statement. “We recognize the growing importance of reliable carbon reporting as more and more organizations set goals to minimize their carbon footprint. Our partnership with Lumo provides the quality reporting our customers require to effectively measure those environment goals – both as an estimate prior to take-off and a more refined measure after air travel.”

Previously, World Travel, Inc. had relied on the DEFRA methodology which primarily factors distance in carbon emission reporting. With Lumo, World Travel, Inc. is now able to consider many additional variables such as aircraft type, class of service, passenger load, radioactive forcing, and even seasonality and winds to provide a more comprehensive carbon emissions calculation.

World Analytics, a proprietary technology product of World Travel, Inc., includes three new carbon reports; 1.) Air Carbon Detail, 2.) Air Segment Carbon Detail, 3.) Air Carbon Summary. These reports can be used to report on air reservations booked starting January 1, 2023, and later. It includes pre-flight carbon estimates as well as post-flight estimates to showcase a more complete picture of actual carbon output.

Lumo also offers a browser extension for Concur to display relatable carbon emissions estimates at the point of sale to make environmentally friendly choices at the time of booking.

Should you have additional questions, please contact [productteam@worldtravelinc.com](mailto:productteam@worldtravelinc.com).

### **ABOUT WORLD TRAVEL, INC.**

Headquartered out of Exton, PA, World Travel, Inc. is 100% employee-owned and entirely focused on providing clients with superior travel management services, state-of-the-art technology solutions and expert consulting services. For more information visit [www.worldtravelinc.com](http://www.worldtravelinc.com).